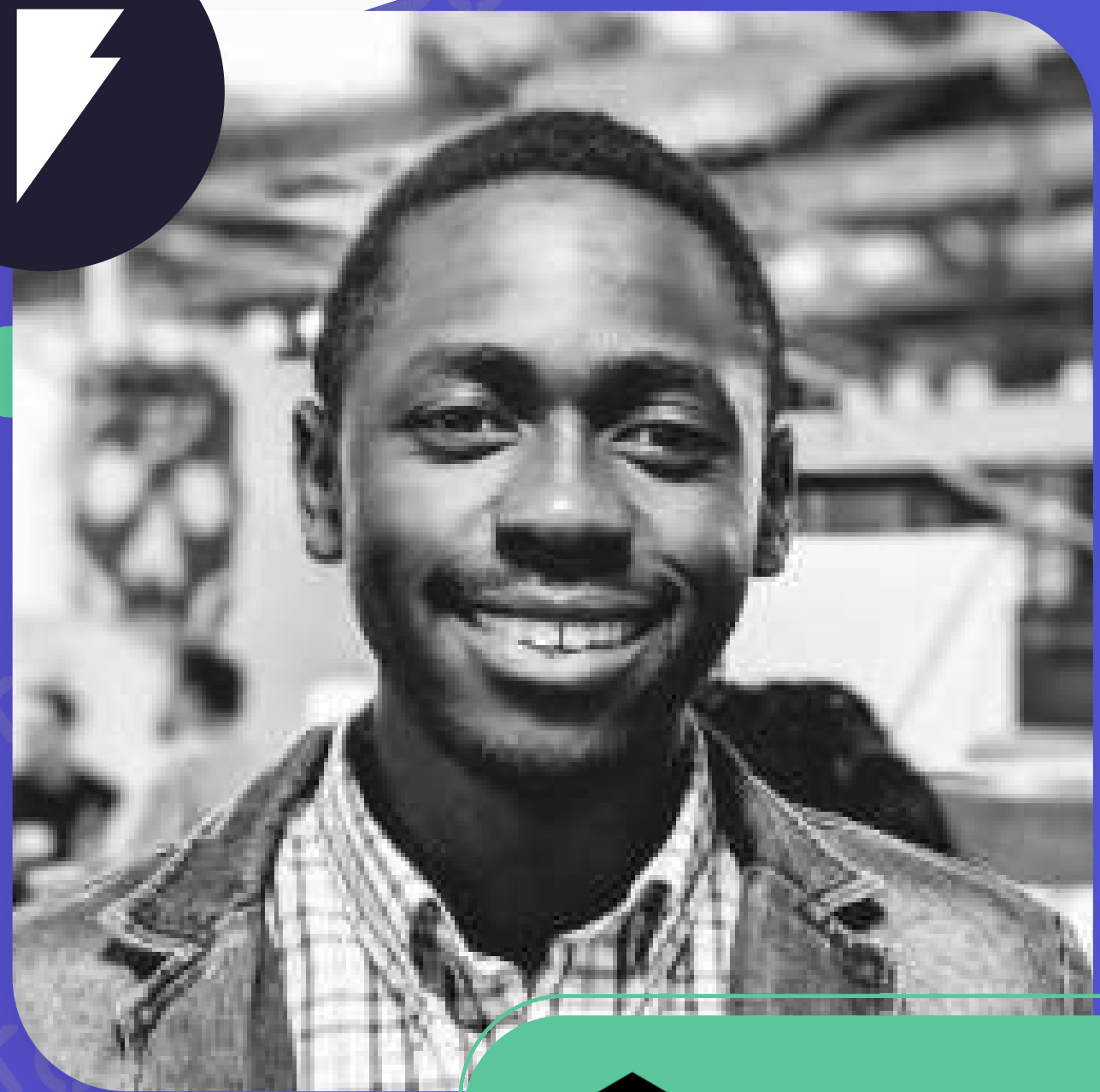




## CASE STUDY

# How Termly Helped Eikon Labs Streamline Compliance



 EIKON LABS



Saved 6 hours in labor per week



\$840 savings per month



Increased value proposition

## KEY PRODUCTS USED



Privacy Policy Generator



Terms & Conditions Generator



Cookie Consent Manager

# About

Eikon Labs is a full-service web design and development agency offering creative and development services. They focus on small and medium-sized businesses and are a trusted HubSpot solution partner, professional Webflow partner, and Semrush partner agency.

## Challenges



### Dealing With Complex Data Privacy Laws

Before implementing Termly, one core challenge of Eikon Labs was ensuring data privacy compliance for client websites, apps, and marketing material.

It became burdensome to manage consent and create privacy policies, terms and conditions, and other legal policies for his clients.

Having multiple clients meant that all of these complex tasks had to be recreated for each site, resulting in a lot of administrative work for the agency.

Anebi needed something to streamline the process of ensuring his clients were compliant with laws like the GDPR, CCPA, Cookie Law, and more.

“If you’re building a website you want to have a good GDPR policy, as well as a cookie policy that visitors can accept or refuse. **That’s a big thing in the industry,**”



Anebi Agbo, Founder and CEO of Eikon Labs

### Time Drain

Many other solutions Anebi tried either required lengthy engagement with attorneys to develop customized legal policies or cost much more than Termly.

Instead, Eikon Labs wanted something they could work on themselves – customize it, embed it in the website, and not derail web design projects.



### High Costs and Legal Fees

Eikon Labs had to dedicate a lot of time to manually updating legal documents and ensuring proper consent management for each client. This time drain led them to look for an innovative solution that could easily fit into their workflow and help them become and stay compliant.

# Solution




Anebi was looking for a solution that could handle a fairly new and complicated requirement: **data privacy compliance at scale**.

After extensive research on G2 and numerous other review websites, he settled on Termly as the solution that Eikon Labs would use for itself and its clients.

He agrees that Termly combines speed, cost, and quality – plus, it's timely! The agency can now quickly handle consent management, create new legal policies for their clients, and avoid extra costs.

Anebi loves that Termly combines convenience, cost, and quality – plus, it's timely!

So far, Eikon Labs has been using Termly's:

-  Privacy Policy Generator
-  Terms and Conditions Generator
-  Cookie Consent Manager

With these tools, he can quickly handle consent management, create new legal policies for their clients, and avoid extra costs.

The process of data privacy compliance has been streamlined.

“All I have to say is, here's what Termly is, here's what it does, and it's done – clients onboard!” explained Anebi.

# Results

Adding Termly to its technology suite has enabled Eikon Labs to clean up its compliance situation and ensure it has all the right policies in place for each client.

In addition to website design and development, Anebi can now offer robust data privacy compliance services as a selling point to his clients, which sets him apart from competitors.

Termly has also increased Eikon Labs' productivity by eliminating the need to spend time finding and updating legal policies.

Looking back, Anebi estimates that Termly has saved them at least 6 hours each week that they would have spent fiddling with legal policies otherwise. That's around \$840 saved per month in labor costs.



“Termly is not only functional but also clean and easy on the eye. As a design consultancy owner, good design is something I care about. I also like how easy it is to create new terms and conditions, privacy policies, etc. **It's all very straightforward.**”

# Conclusion

Anebi attests that Termly is an excellent tool that has changed a lot of things for Eikon Labs in terms of what they offer. He is eager for more businesses to use a solution like Termly and is excited to bring more customers on board over time.

In fact, after only a short time, he already has five clients signed on for the new compliance service they are offering through Termly.

The feedback they've received was "it is a no-brainer service. It just makes sense."

"I have heard some clients explicitly ask about a compliance solution during the sales process. It is pretty cool to eyes light up as I explain that there is indeed a viable solution via Termly," Anebi recalls.

**"My initial reaction was, 'Why didn't I find Termly a long time ago?' It's been amazing to use Termly and I will be using it for a long time. I'm super excited about this service!"**



Anebi Agbo, Founder and CEO of Eikon Labs

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